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W. Reeves Moore

BIO and SOCCER EXPERIENCE

I was born in El Centro, California. My Dad was stationed at the Naval Air Station there. I finished high school in my Grandfather's and my Dad's hometown of Seminole, Texas. I earned degrees from Texas Tech University in 1978 and 1991. I have been a businessman since 1980 owning oilfield equipment supply businesses, car dealerships, real estate and now own a regional brokerage and financial advisory firm with my wife, as well as several other businesses. I have two children ages 11 and 6, that play nothing but soccer, with my 11 year old playing on a Division I team in San Antonio. My hobbies and interests outside of soccer include horse trading, golf and Gulf Coast fishing.

I serve on the board of WDDOA and I am the ODP liaison for Western District. I am also serving on the STYSA National Competition committee and the newly formed Technology Committee. As such, I have dealt with many associational and state issues, including those that extend beyond STYSA that have Regional and National importance.

I hold an E license and am a member of NSCAA. I no longer coach, using my soccer volunteer time to work for more fields, more players and better quality coaching for all players.`

I am the former Executive Vice President of the Classics Elite Soccer Academy and was its principal representative to Alamo Area Youth Soccer Association. I previously have been a registrar, coaching commissioner, member of the board of a local rec club in Bulverde. There I started the first U9/10 Academy in the San Antonio area at a time when the program was as unpopular as it was unknown. I worked tirelessly with many different soccer leaders throughout the state to help educate club and association administrators about this program. I eventually served on the STYSA Rec Academy Rules committee and helped form the regulatory foundation for Academy for STYSA.

I have personally overseen the development of two different soccer venues; the CESA Blossom Soccer complex and Jumbo Sports Park in Spring Branch. I have worked with many different entities in county and city governments to secure funding as well as private financing and donations for field development.

I have been a Tournament Director both for invitational tournaments and state playoff and championship tournaments, most recently the Boys Super II championships in San Antonio this last fall.

I have been a key factor in dispute resolution for competitive issues in Western District and have worked very closely with two different Presidents in AAYSA acting as a committee member, advisor and governing board member.

This is a unique time in youth soccer. Taking the sport to the next level requires careful planning and timing. With relatively young children in the sport, it makes my volunteer time life a long one from this point forward for many years to come. This is a labor of love for not just my own children, but all of them in South Texas from every walk of life.